



LÓRIEN ACADEMY OF THE ARTS

7504 E Independence Blvd, Suite 103
Charlotte, NC 28227
980-277-ARTS



RE: INVESTOR PRIVACY POLICY

Lórien Academy of the Arts (LAA) is a 501(c)(3) nonprofit organization.

LAA respects your privacy and works hard to safeguard the privacy of your personal data as you have provided it.

INFORMATION WE COLLECT

LAA collects the following information from those who invest financially in our mission:

- Full name of investing person or organization
- Address
- Email Address
- Phone Number

LAA does not obtain or store any investor's complete financial information. The only information that is visible to LAA is the last four digits of the account or credit card number and the expiration date for credit cards.

DATA WE TRACK

In order to better understand who is investing in LAA and how, we track the following data points:

- Source of investment (i.e. credit card, EFT, cash, or check)
- Method of investing (i.e. online - mobile, desktop, or tablet, or in-person)
- Investment amount
- Investment frequency
- Geographic location of investors

HOW WE USE INFORMATION

LAA never discloses or sells any personal information. Besides using this information to process financial investments, LAA uses this information to maintain communication with investors to keep them informed about the impact of their investment. This information is also used to provide investors with tax receipts for deductions, both per transaction and year-end.

HOW WE USE DATA

LAA uses data to create a profile of the average investor. By understanding who our mission resonates with, we can more effectively improve fundraising strategies.

SECURITY

LAA processes all online financial transactions through the online software GivingFuel. GivingFuel uses encryption, firewalls and other technology and security procedures to help protect the accuracy and security of personal information and prevent unauthorized access or improper use. All online financial transactions are processed through a 256-bit SSL secure server.

For questions regarding this policy, contact:

info@thelorien.org

980-277-ARTS (2787)